Walt Disney's

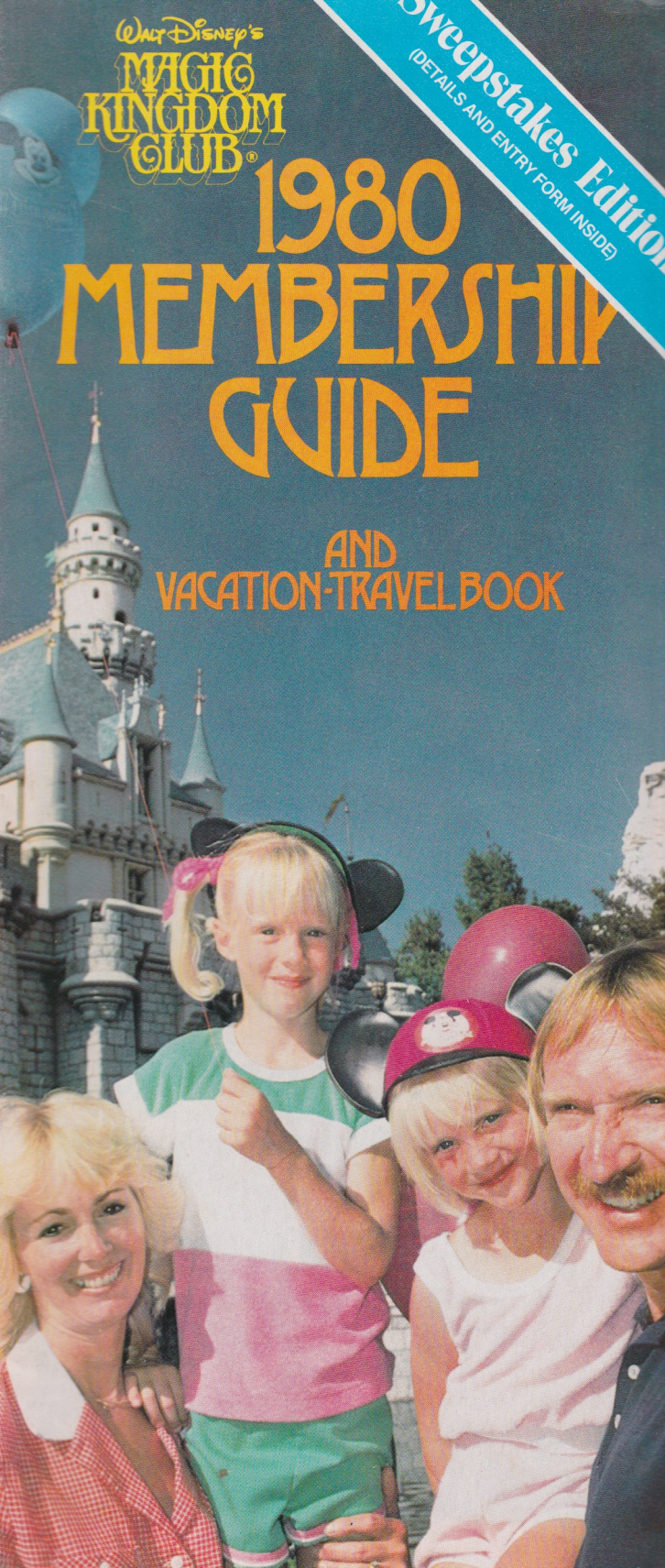
MAGIC KINGDOM CLUB®

Sweepstakes Edition

(DETAILS AND ENTRY FORM INSIDE)

1980 MEMBERSHIP GUIDE

AND VACATION-TRAVEL BOOK



HOWARD JOHNSON'S

THE OFFICIAL HOST OF

WALT DISNEY'S MAGIC KINGDOM CLUB®

Over 400 Lodges Nationwide Welcome Club Travelers

Save 10% on your next room!

Participating Howard Johnson's Motor Lodges offer a 10% discount on double-occupied rooms at the directory rate to all members of the Magic Kingdom Club.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.

HOWARD JOHNSON'S motor lodges

TOLL-FREE
RESERVATIONS
800-654-2000

In Oklahoma Call 800-522-9041
In Eastern Canada (Ont. East.) 800-268-4940
In Toronto Call 363-7401
In Western Canada Call Collect (416) 363-7401

- Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.
- REMEMBER: At most Motor Lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

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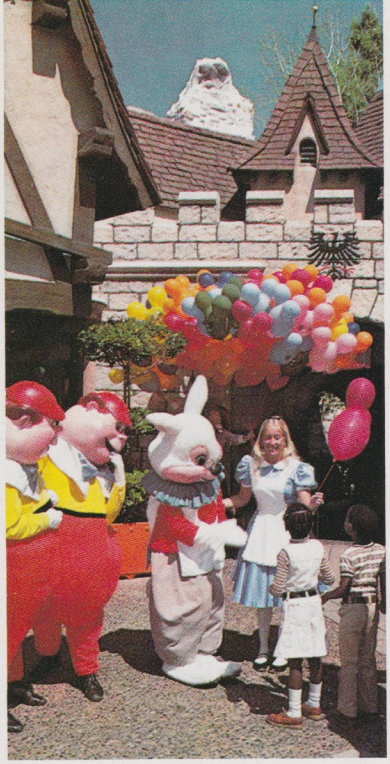
WELCOME TO THE MAGIC KINGDOM CLUB



Dear Club Member,

Welcome to Walt Disney's Magic Kingdom Club. For over twenty years the Magic Kingdom Club has provided Disney leisure-time benefits and programs for millions of employees in thousands of participating organizations. The Magic Kingdom Club offers Club families the most complete and exclusive ways to visit DISNEYLAND Park in California and WALT DISNEY WORLD Vacation Kingdom in Florida. Your membership card is the key to benefits available only to Club members.

This Membership Guide and Vacation-Travel Book will describe all of the Club benefits and programs available to you and your family throughout 1980. We invite you to read every page of this Guide to better understand how to make full use of your membership. Here are just a few major points.

SPECIAL TICKETS FOR DISNEYLAND AND WALT DISNEY WORLD

Special Magic Kingdom Club ticket books and "unlimited-use" tickets are available to Club members . . . and are always the best values available at Disneyland and Walt Disney World. Club members not only pay less, but receive better ticket media year-round than that offered to the general public.

Available September through May . . ."Magic Key" (all E) ticket books and "Passport" (unlimited-use) tickets
Available June through August . . . MKC Summer (ABCDE) ticket books

To purchase Magic Kingdom Club ticket media for you and your entire family, you MUST present a valid membership card at any Main Entrance ticket booth at Disneyland or Walt Disney World. Company I.D., authorizing letters, etc. are not accepted as proof of membership.

EXCLUSIVE DISNEY VACATION AND TRAVEL ADVENTURES

Each year, thousands of Magic Kingdom Club families take advantage of the exclusive Club Vacation Plans at Walt Disney World and Disneyland. These plans are designed especially for Magic Kingdom Club members and are truly the best way to enjoy a Disney vacation. And, throughout 1980, Club members can take advantage of the new WORLD SHOWCASE TOURS. These exciting travel adventures include Mexico, Hawaii, Japan and the Orient, Morocco and Spain, England and Ireland, plus romantic Caribbean and Bahamas cruises.

Magic Kingdom Club Travel Centers provide information and reservation services for Club Vacation and Travel Plans. Our Travel Center staffs are specially trained to serve all your needs as a Club member. Plan your next vacation with the Magic Kingdom Club and enjoy the unparalleled Disney tradition of excellence and quality.

ADDED CLUB BENEFITS

Over 400 participating HOWARD JOHNSON'S MOTOR LODGES, nationwide, offer Club members a 10% discount on double occupancy accommodations. Be sure to make advance reservations identifying yourself as a Club member.

Beautiful FLORIDA CYPRESS GARDENS, near Walt Disney World, offers all Club members a special reduced admission price.

OTHER CLUB EXTRAS

In the Walt Disney World Vacation Kingdom, Magic Kingdom Club members receive a special admission price at exciting RIVER COUNTRY located in the Fort Wilderness Resort. Club members are also eligible for reduced rates on all Walt Disney World golf courses and tennis courts. For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount is available on accommodations only, at the Disneyland Hotel in California and at Hotel Plaza in the Walt Disney World Resort Community of Lake Buena Vista (not applicable to commissionable, group or preferred rates).

IMPORTANT

Your card may be used year-round by you or any member of your family, and must be presented at the time of purchase or registration to qualify for any of the above benefits. Complete ticket and price listings for Disneyland, Walt Disney World and Cypress Gardens, along with other current Club benefits, may be found in DISNEY NEWS magazine or the Price Guide which is also available through your Club Director. We urge you to refer to the Membership Guide and Price Guide before using your card during 1980.

We look forward to the opportunity of serving you and your family with the many benefits of Magic Kingdom Club membership.

George Mc Intyre

Manager, National Headquarters, Magic Kingdom Club

INDEX

Walt Disney World Information and Vacation Plans	Page 2
Cypress Gardens and Caribbean Cruises	Page 7
Disneyland Information and Vacation Plans	Page 10
Magic Kingdom Club World Showcase Tours	Page 14

Welcome to the Vacation Kingdom of the World. Spreading over the lake and forest country of Central Florida, Walt Disney World is the most complete vacation destination anywhere. Here you'll find a whole universe filled with a variety of attractions. Stay two days or two weeks—you'll never run out of interesting things to do.

The enchantment of the Magic Kingdom is sure to please your entire family. In six themed lands, over 45 attractions and more than 70 restaurants and shops will turn make-believe into reality.

Discovery Island emerges from the middle of Bay Lake. It's a whole water-bound paradise that's a refuge for over 400 rare and endangered birds living in a natural habitat of palms, bamboo and banana trees.

Walt Disney World has four themed resorts—and each is a unique vacation experience in itself. You'll find a world of dining, entertainment and recreation, ranging from a Wild West dinner show to a "Polynesian Revue," a champagne brunch to an Italian buffet, golf, tennis and swimming to horseback trail rides, biking and sailing.

The Contemporary Resort Hotel has over 1,000 guest rooms set in three buildings ranging from the Tower, through which monorails pass on their way to the Magic Kingdom, to the adjacent North and South Garden Wings located along sparkling Bay Lake.

The Polynesian Village Resort Hotel across the Waters of the World, waits with tropical splendor. Native island longhouses, surrounded by palms, are set along the white-sand shores of the Seven Seas Lagoon.

The Golf Resort Hotel is surrounded by tranquility and spacious tee-side accommodations on the edge of the championship Palm and Magnolia courses, site of the annual Walt Disney World National Team Championship Golf Classic.

Fort Wilderness Resort is ideal for vacationers with a love for the great outdoors. Here you'll find secluded, fully-equipped campsites in a 640-acre playground, plus the water-filled adventures at River Country.

Discover Lake Buena Vista—the quiet corner of the World. Flower and tree-lined avenues lead to the Lake Buena Vista Hotel Plaza in this complete resort community. More than 1,000 guest rooms are found in three high-rise hotels: the Dutch Inn Resort Hotel, Howard Johnson's and the Hotel Royal Plaza. Each is a full-service hotel with dining, entertainment, recreation and shops.

The completely furnished and fully-equipped two-bedroom Vacation Villas, Treehouse Villas and Fairway Villas provide luxurious accommodations along the edge of a sparkling lagoon or lush golf course.

Just a short stroll away, unique dining, shopping and entertainment abound in the Walt Disney World Village. And, at the elegant Lake Buena Vista Club, championship golf and tennis are teamed with the finest in gourmet dining.

Welcome to our World!

WALT DISNEY WORLD OPERATING HOURS

Walt Disney World is open seven days a week throughout the year. The Magic Kingdom is open daily with extended operating hours during summer and holiday periods.

CLUB BENEFITS AT WALT DISNEY WORLD

- Special Magic Kingdom Club tickets for the Magic Kingdom . . . always the best value available
- Exclusive Magic Kingdom Club Family Vacation Plans
- Reduced admission price at River Country
- Reduced rates on golf and tennis
- Nightly discount on accommodations at Hotel Plaza in the Walt Disney World Resort Community of Lake Buena Vista

(Details of all Club benefits on Page 1)

EXCLUSIVE MAGIC KINGDOM CLUB FAMILY VACATION PLANS

VACATION KINGDOM HOLIDAY

Plan your vacation stay at the futuristic Contemporary Resort Hotel—featuring accommodations in the A-frame Tower or lakeside Garden Wings. Just across the Seven Seas Lagoon, enjoy island atmosphere at the romantic Polynesian Village Resort Hotel. Or, relax along the fairways at the Golf Resort Hotel.

Includes Per Person:

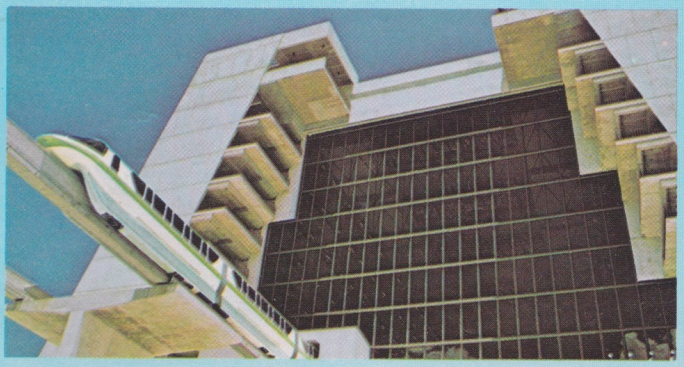
- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel or Golf Resort Hotel
- Five days' use of the Walt Disney World transportation system (monorails, ferryboats and motor coaches)
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Coupons good for THREE breakfasts and TWO lunches at a variety of Walt Disney World dining locations (see list on page 6)
- Coupons good for TWO dinners at a variety of Walt Disney World dining locations:
  - Outer Rim (Contemporary Resort Hotel)
  - Pueblo Room (Contemporary Resort Hotel)
  - Papeete Bay Verandah (Polynesian Village Resort Hotel)
  - Tangaroa Terrace (Polynesian Village Resort Hotel)
  - Trophy Room (Golf Resort Hotel)
- Coupon good for choice of an exciting Walt Disney World dinner show:
  - Hoop-Dee-Doo Musical Revue, featuring home-style fixin's and western entertainment at Pioneer Hall in Fort Wilderness Resort
  - Polynesian Revue, with island cuisine, cocktails and South Seas show

Adults and Juniors only:

- Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)
- Super Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)

Total Rate Per Person (including tax):	Contemporary Resort Garden Wings, Polynesian Village or Golf Resort	Contemporary Resort Tower
Two Adults	$269 each	$301 each
Three Adults	229 each	250 each
Four Adults	209 each	225 each
One Adult	407 each	471 each
Junior (12-17)	125 each	125 each
Child (3-11)	72 each	72 each

BOOKING INFORMATION APPEARS ON PAGE 6



☆ WORLD VACATION ☆

Experience Walt Disney World in the most unique and complete way possible, featuring deluxe accommodations in the Contemporary Resort Hotel Tower. Your personalized "Gold Key" pass provides you with unlimited use of all attractions and recreation, and all meals at any of the many fine restaurants and dining experiences in Walt Disney World.

Includes Per Person:

- Five nights' accommodations in the Contemporary Resort Hotel Tower
- Six days' use of the Walt Disney World transportation system (monorails, ferryboats and motor coaches)
- Six days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Six days' unlimited use of all Walt Disney World recreational activities and facilities
- Breakfast, lunch and dinner at any Walt Disney World restaurant or dinner show for six days (excludes fast-food locations and room service)

Total Rate Per Person (including tax):	
Two Adults	$466 each
Three Adults	402 each
Four Adults	370 each
One Adult	680 each
Junior (12-17)	231 each
Child (3-11)	152 each

BOOKING INFORMATION APPEARS ON PAGE 6

CAMPING JAMBOREE

Living in the great outdoors was never like this before! At the Fort Wilderness Resort, you'll find a heap of outdoor fun and recreation, plus fully-equipped campsites secluded in the Florida pines.

Includes Per Person:

- Four nights' use of a campsite or four nights' use of a Terry Travel Trailer by Fleetwood (campsite included)
- Five days' use of the Walt Disney World transportation system (monorails, ferryboats and motor coaches)
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Coupons good for ONE breakfast and TWO lunches at a variety of Walt Disney World dining locations (see list on page 6)
- Coupon good for choice of an exciting Walt Disney World dinner show:
  - Hoop-Dee-Doo Musical Revue, featuring home-style fixin's and western entertainment at Pioneer Hall in Fort Wilderness Resort
  - Polynesian Revue, with island cuisine, cocktails and South Seas show

Adults and Juniors only:

- Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)
- Super Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)

Total Rate Per Person (including tax):	Campsite Only	Trailer By Fleetwood Included
Two Adults	$125 each	$214 each
Three Adults	112 each	171 each
Four Adults	106 each	150 each
One Adult	163 each	341 each
Junior (12-17)	80 each	80 each
Child (3-11)	46 each	46 each

BOOKING INFORMATION APPEARS ON PAGE 6

VILLA HIDEAWAY ADVENTURE

For a perfect home away from home, choose a luxurious Vacation Villa perched along a blue lagoon, a unique Treehouse Villa set among the trees or a beautiful Fairway Villa aside the Lake Buena Vista golf course.

Includes Per Person:

- Four nights' accommodations in a two-bedroom Vacation Villa, Treehouse Villa or Fairway Villa
- Five days' use of the Walt Disney World transportation system (monorails, ferryboats and motor coaches)
- Five days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery)
- Coupons good for THREE breakfasts and TWO lunches at a variety of Walt Disney World dining locations (see list on page 6)
- Coupons good for TWO dinners at a variety of Walt Disney World dining locations:
  - Steerman's Quarters (Walt Disney World Village)
  - Fisherman's Deck (Walt Disney World Village)
  - Village Restaurant (Walt Disney World Village)
  - Papeete Bay Verandah (Polynesian Village Resort Hotel)
  - Trophy Room (Golf Resort Hotel)
- Coupon good for choice of an exciting Walt Disney World dinner show:
  - Hoop-Dee-Doo Musical Revue, featuring home-style fixin's and western entertainment at Pioneer Hall in Fort Wilderness Resort
  - Polynesian Revue, with island cuisine, cocktails and South Seas show

Adults and Juniors only:

- Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)
- Super Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)

Total Rate Per Person (including tax):	
Two Adults	$316 each
Three Adults	256 each
Four Adults	226 each
One Adult	496 each
Junior (12-17)	129 each
Child (3-11)	81 each

BOOKING INFORMATION APPEARS ON PAGE 6

An E-Z Go electric cart is available at a special rate upon check-in.

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

Enjoy family-sized accommodations at one of three high-rise hotels in the Lake Buena Vista Hotel Plaza. Dining, entertainment and recreation are all at your fingertips in this unique Walt Disney World Resort Community.

Includes Per Person:

- Three nights' accommodations at the Dutch Inn Resort Hotel, Howard Johnson's or Hotel Royal Plaza . . . in the Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between the Lake Buena Vista Hotel Plaza and the Magic Kingdom
- Two days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery), including use of the Walt Disney World transportation system
- Coupon good for ONE lunch at a variety of Walt Disney World dining locations (see list on page 6)
- Coupon good for ONE dinner at a variety of Walt Disney World dining locations:

  Steerman's Quarters (Walt Disney World Village)
  Fisherman's Deck (Walt Disney World Village)
  Village Restaurant (Walt Disney World Village)
  Papeete Bay Verandah (Polynesian Village Resort Hotel)
  Trophy Room (Golf Resort Hotel)

Adults and Juniors only:

- Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)

Total Rate Per Person (including tax):	
Two Adults	$142 each
Three Adults	112 each
Four Adults	97 each
One Adult	233 each
Junior (12-17)	50 each
Child (3-11)	36 each

BOOKING INFORMATION APPEARS ON PAGE 6

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

Discover the quiet charm of Lake Buena Vista. Your spacious hotel accommodations are just a short stroll from the Walt Disney World Village and Lake Buena Vista Club with golf, tennis and gourmet dining.

Includes Per Person:

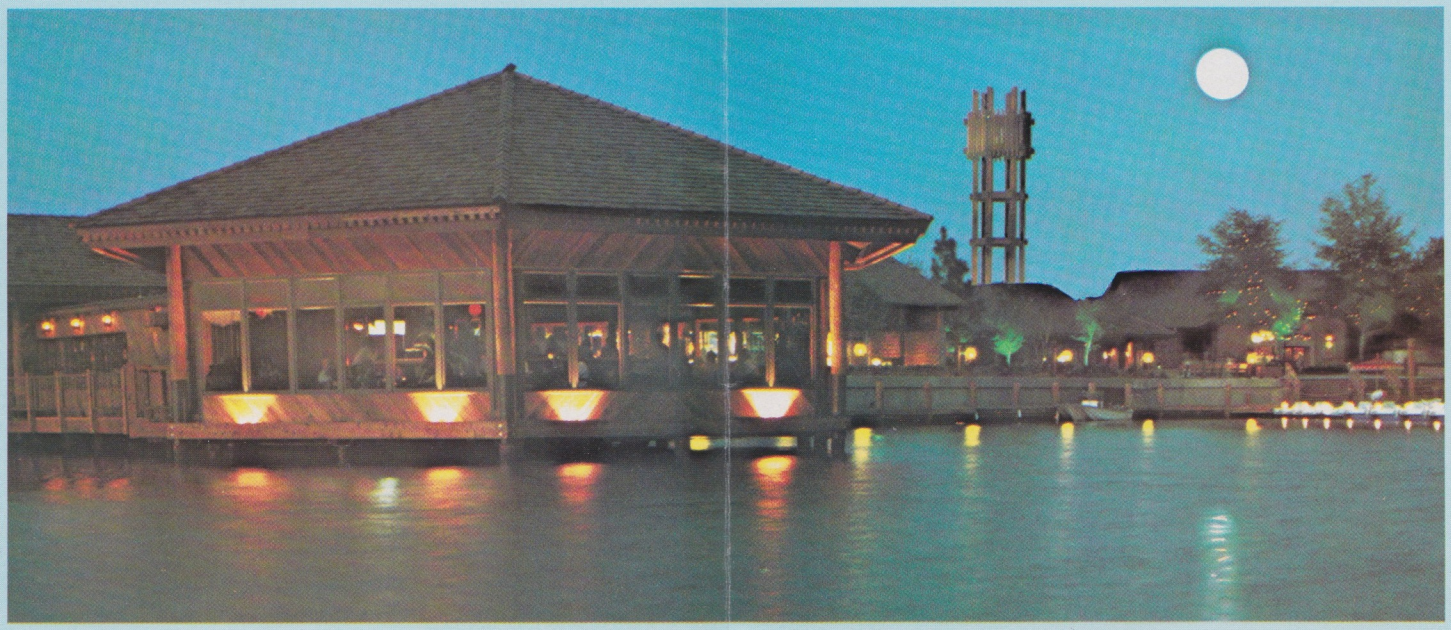
- Five nights' accommodations at the Dutch Inn Resort Hotel, Howard Johnson's or Hotel Royal Plaza . . . in the Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between the Lake Buena Vista Hotel Plaza and the Magic Kingdom
- Four days' admission and unlimited use of all attractions in the Magic Kingdom (except Shootin' Gallery), including use of the Walt Disney World transportation system

Adults and Juniors only:

- Fun 'n Sun coupon good for choice of one recreational activity (see list on page 6)

Total Rate Per Person (including tax):	
Two Adults	$197 each
Three Adults	146 each
Four Adults	121 each
One Adult	348 each
Junior (12-17)	42 each
Child (3-11)	34 each

BOOKING INFORMATION APPEARS ON PAGE 6



BREAKFAST COUPON OPTIONS

Choice of:

- Trophy Room (Golf Resort Hotel), except Sunday
- Tangaroa Terrace (Polynesian Village Resort)
- Top of the World (Contemporary Resort Hotel), except Sunday
- Village Pavilion (Walt Disney World Village)
- Lake Buena Vista Club, except Sunday
- Trail's End (Fort Wilderness Resort)

LUNCH COUPON OPTIONS

Choice of:

Contemporary Resort Hotel

- Terrace Buffeteria
- Pueblo Room
- Top of the World, except Sunday
- Dock Inn
- Fiesta Fun Center Snack Bar
- Terrace Cafe

Polynesian Village Resort Hotel

- Papeete Bay Verandah
- Coral Isle Cafe
- Barefoot Snack Bar

Golf Resort Hotel

- Trophy Room, except Sunday
- Sand Trap

Fort Wilderness Resort

- Trail's End
- Pop's Place

Walt Disney World Village

- Lite Bite
- Heidelberger's Deli
- Village Pavilion
- Village Restaurant
- Steerman's Quarters
- Fisherman's Deck

Lake Buena Vista Club, except Sunday

Fun'n Sun

COUPON OPTIONS

Choice of:

- River Country
- Discovery Island
- Moonlight Cruise
- World Cruise to Discovery Island
- Fort Wilderness Railroad/Discovery Island excursion
- Horseback Trail Ride
- Tennis . . . one hour's play
- Tennis practice lane . . . one-half hour's use
- Sailboat . . . one hour's use

Super Fun'n Sun

COUPON OPTIONS

Choice of:

- Day at Fort Wilderness Resort, including River Country with lunch at Pop's Place; Discovery Island; and choice of Horseback Trail Ride, Canoe (all day), Mini-speedboat (one-half hour), or Bicycle (all day)
- Watercraft . . . one hour's use of a Mini-speedboat or an Electric boat; or two hours' use of a Sailboat
- Golf . . . 18-hole play, including electric golf cart
- Tennis . . . six hours' play
- Walt Disney World Golf Studio
- Walt Disney World Tennis Clinic
- Walt Disney World Village—$15 merchandise coupon

WALT DISNEY WORLD VACATION PLAN BOOKING INFORMATION

Walt Disney World Resort Hotels and Campground; Vacation Villas, Treehouse Villas and Fairway Villas

Walt Disney World vacation plans MUST be booked at least sixty (60) days prior to arrival. A deposit equal to one night's lodging or campsite rate will be required upon your receipt of confirmation. Full payment required 21 days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than five (5) days prior to scheduled arrival. We'd like to remind you that we only accept Master Charge credit cards, personal checks (with proper identification), or money orders.

Contemporary, Polynesian Village and Golf Resort Hotels

Each room will normally accommodate five persons. Six people may be accommodated in one room provided one person in the party is under six years of age. Additional nights (subject to availability), $65 per room, per night, plus tax; Contemporary Resort Tower, $80 per room, per night, plus tax. There is no charge for children 17 years and under when occupying same room with adult for additional nights. However, the charge for each adult in excess of two is $4 per room, per night, plus tax. Check-in time is after 3 p.m. Check-out time is Noon.

Fort Wilderness Campground Resort

Maximum seven persons per campsite, please. Campsites feature full facilities, including water, charcoal grill, 110/220V electrical outlets, picnic table, waste container and sanitary disposal system. Additional nights (subject to availability), $18 per campsite, per night, plus tax. Maximum of six persons per campsite with Fleetwood trailer. Additional nights (subject to availability), $60 per campsite, per night, plus tax. Check-in time is after 2 p.m. Fleetwood trailer check-in time is after 3 p.m. Check-out time is 11 a.m.

Vacation, Treehouse and Fairway Villas

Maximum of six people per Villa, please. Additional nights (subject to availability), $85 per night, plus tax. Check-in time is after 3 p.m. Check-out time is Noon.

Lake Buena Vista Hotel Plaza

Lake Buena Vista Hotel Plaza vacation plans MUST be booked at least 30 days prior to arrival. A deposit equal to one night's lodging rate will be required upon your receipt of confirmation. Full payment required 21 days prior to arrival. Reservation is subject to cancellation if payment is not received by deadline. In the event of cancellation, full refund will be made if cancellation occurs more than five (5) days prior to scheduled arrival. We accept only checks or money orders for Lake Buena Vista Hotel Plaza Vacation Plans.

Rooms will accommodate maximum of five guests with the use of a rollaway or crib. There is a nominal charge for rollaway and crib payable directly to the hotel upon check-in. Additional nights, including unlimited shuttle, at time of booking (subject to availability), $55 per room, per night, plus tax. Additional nights after arrival are at the posted rates (subject to availability). Check-in time is after 3 p.m. Check-out time is 11 a.m.

General Facts

All rates in this brochure apply to the occupancy of one room/campsite/unit. Junior and Child rates good only when occupying same room as Adult. Junior and/or Child in separate room will be charged price of room, plus regular Junior and Child rate listed. • Tickets and coupons included in these plans will be distributed upon check-in. • Guest charges incurred during the visit may be settled by cash, personal or traveler's checks or Master Charge credit cards. Lake Buena Vista Hotel Plaza accepts cash, traveler's checks, or most major credit cards. • The Walt Disney World Kennel Club, located near the Transportation and Ticket Center, provides overnight accommodations for pets of Walt Disney World resort hotel guests. For pets of Fort Wilderness and Villa guests, there's the Fort Wilderness Kennel and Livery, located at the Reception Outpost entrance. $3 per pet, per 24 hours. Sorry, but pets are not allowed at Fort Wilderness, Walt Disney World resort hotels, Villas, or Lake Buena Vista hotels. • Prices and components are subject to change without notice; coupons and tickets are non-refundable. • Vacation Plans and options are subject to availability. • Magic Kingdom Club membership card must be presented upon registration. • Effective January 1, 1980 through December 31, 1980.

For Reservations or Further Information, Please Call or Write:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER

P.O. BOX 600, LAKE BUENA VISTA, FLORIDA 32830

Always include your Chapter number.

(305) 824-2600

Early Reservations Recommended

Business Hours: 8am-8pm, Monday through Friday • 9am-7pm, Saturday and Sunday (Eastern Standard Time)

WHILE YOU ARE VACATIONING IN FLORIDA...

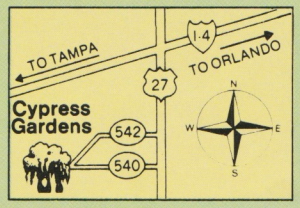
Another exclusive for Club members . . .

FLORIDA CYPRESS GARDENS

Your Magic Kingdom Club Membership Card entitles you and your family to a special reduced admission price at CYPRESS GARDENS. Truly one of Florida's finest attractions, beautiful Cypress Gardens encompasses 220 acres of tropical paradise, palm-fringed lagoons, winding waterways and natural splendor. Thirty new attractions are featured in a 14-acre expansion. Southern Crossroads is a unique anti-bellum town nestled among colorful floral settings, with magic shows, shopping, dining and a children's play area. The Living Forest features a nature center with live animals, and educational exhibits set in a natural environment. Also included is a new Exotic Bird Show, Legends of the South, Everglades Arena and Fly-Free, one of the largest flight exhibits in Florida.

QUALITY INN CYPRESS GARDENS

The new Quality Inn Cypress Gardens invites you to enjoy pleasing accommodations located right in the Cypress Gardens complex. With complete food, entertainment and lodging facilities, Quality Inn Cypress Gardens is the perfect place to add more fun to your Central Florida stay. Magic Kingdom Club members receive a 10% discount on regular room rates upon presentation of a valid Membership Card!



OPEN EVERY DAY OF THE YEAR

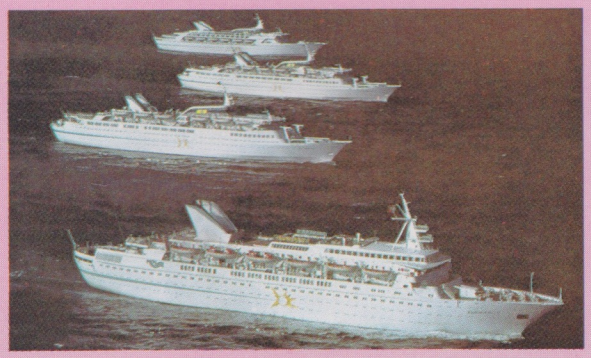
★★★ WATER SKI SHOWS ★★★
HELD SEVERAL TIMES DAILY

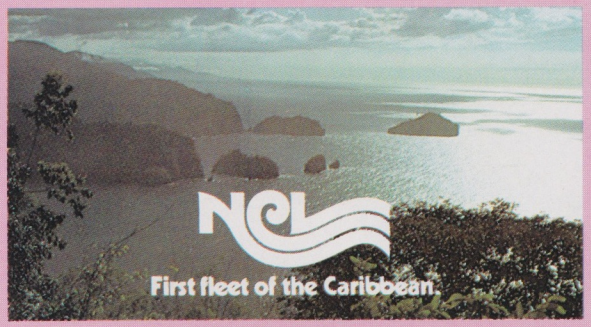
This offer effective until withdrawn. Membership Card must be presented at Ticket Window.

CARIBBEAN AND BAHAMAS CRUISES

In conjunction with Norwegian Caribbean Lines, the Magic Kingdom Club offers its members a choice of four exciting Caribbean and Bahamas Cruises at special reduced rates year-round. Choose from 3-day, 4-day or 7-day cruises to the most exciting islands in the Caribbean!

Norwegian Caribbean is the First Fleet of the Caribbean—the largest and newest fleet regularly cruising the Caribbean. Norwegian Caribbean Line ships literally gleam with crisp cleanliness and friendly welcome that are Norwegian tradition. Ships registered in Norway.





For Complete Information, Please Write:

WALT DISNEY'S MAGIC KINGDOM CLUB®
TRAVEL CENTER

P.O. BOX 600, LAKE BUENA VISTA, FLORIDA 32830
Always include your Chapter number.

Disneyland® 25 FAMILY REUNION

Join the biggest, brightest birthday celebration ever! In honor of Disneyland's 25th Birthday, we're having a gigantic year-long Family Reunion in 1980. This is a special invitation from our family to yours to share in the happiest of homecoming parades, the most spectacular of stage shows . . . the most perfect party a Magic Kingdom ever had. Mickey, Minnie, Pluto, Goofy, Snow White and the Seven Dwarfs and all the rest of the family will be there with souvenirs, pictures and friendly smiles and hugs.

Whether you've visited Disneyland before or not, 1980 is your year to join the Disneyland family in a fun-filled celebration joining old friends and new. So come to the reunion. It just wouldn't be the same without you.

CELEBRATE THE 25TH BIRTHDAY OF DISNEYLAND WITH THE MAGIC KINGDOM CLUB

Silver Anniversary Sweepstakes

GRAND PRIZE:

5-NIGHT EXPENSE-PAID VACATION AT DISNEYLAND PARK IN CALIFORNIA

(PARTY OF FOUR)

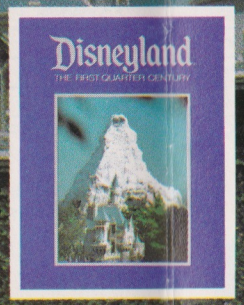
PLUS $1955.00 CASH!

Fly the friendly skies of United.

UNITED AIRLINES

100 SECOND PRIZES:
DISNEYLAND 25TH BIRTHDAY LIMITED-EDITION COMMEMORATIVE PLATE ($35.00 VALUE EACH)

5 FIRST PRIZES:
THREE-NIGHT VACATION AT DISNEYLAND INCLUDING AIR TRANSPORTATION VIA **UNITED AIRLINES**, DELUXE ACCOMMODATIONS AT THE **DISNEYLAND HOTEL**, ADMISSION AND UNLIMITED USE OF ALL DISNEYLAND ATTRACTIONS AND THREE MEALS A DAY AT DISNEYLAND AND DISNEYLAND HOTEL, FOR PARTY OF FOUR! ($2200 VALUE EACH)



500 THIRD PRIZES:
"DISNEYLAND—THE FIRST QUARTER CENTURY" COLLECTOR'S EDITION BOOK ($8.00 VALUE EACH)

$5,000 GRAND PRIZE
(PARTY OF FOUR)

Includes Per Person:

- Round trip air transportation via United Airlines from anywhere in the United States and Canada
- Deluxe accommodations at the Disneyland Hotel
- Admission and unlimited use of all Disneyland attractions
- Three meals a day in Disneyland and at the Disneyland Hotel
- Rental car with unlimited mileage
- $1955 cash to spend any way you wish
- Plus more!

"IT'S FAMILY REUNION TIME AT DISNEYLAND!"

MKC SILVER ANNIVERSARY SWEEPSTAKES OFFICIAL RULES

1. Enter the MKC SILVER ANNIVERSARY SWEEPSTAKES by completing the official entry form in the 1980 Magic Kingdom Club Membership Guide or by handprinting the words "MKC Silver Anniversary Sweepstakes," your name, home address, and MKC chapter number or name of your organization on a 3" x 5" piece of paper. Mail entry to:

   MKC SILVER ANNIVERSARY SWEEPSTAKES, P.O. BOX 8, NEW YORK, NY 10046

2. No purchase required. Enter as often as you wish, but each entry must be mailed in a separate envelope.
3. All entries must be postmarked no later than January 31, 1980 and received by February 15, 1980, the final closing date of this Sweepstakes.
4. Chances of winning will depend upon the number of entries received. Winners will be determined in random drawings from among all entries received by Marden-Kane, Inc., an independent judging organization whose decisions are final. All prizes will be awarded; no more than one prize will be awarded per household. Prizes are non-refundable, and no substitutions are offered. Taxes on any prize are the sole responsibility of the winner. Winners will be notified by mail. Vacations at Disneyland must be taken by December 31, 1980 and accommodations are subject to space availability.
5. Sweepstakes open to Magic Kingdom Club members in the United States and Canada only, and is subject to all applicable Federal, State and Local laws and regulations. Canadian residents will be required to answer a skill testing question, if selected as prize winner. This offer is void wherever restricted or prohibited by law. Employees and families of Walt Disney Productions, its subsidiaries and agencies, and Marden-Kane, Inc. are not eligible.
6. For a list of major winners (available after the close of the Sweepstakes) send a self-addressed stamped envelope to: MKC Sweepstakes Winners List, P.O. Box 4489, Anaheim, California 92803. Do not enclose request of winner's list with your entry form.

MKC SILVER ANNIVERSARY SWEEPSTAKES OFFICIAL ENTRY FORM
(PLEASE PRINT)

NAME: _____

MKC CHAPTER NUMBER OR NAME OF YOUR ORGANIZATION: _____

HOME ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

No purchase is required. Fill in above entry form and mail to:

MKC SILVER ANNIVERSARY SWEEPSTAKES, P.O. BOX 8, NEW YORK, NY 10046

Sweepstakes entries must be postmarked no later than January 31, 1980 and received by February 15, 1980.

Disneyland®

GOLD KEY VACATION

Enjoy the most complete way to visit Disneyland. With accommodations at the Disneyland Hotel, your personalized "Gold Key" unlocks all the fun of this exclusive Magic Kingdom Club vacation.

Includes Per Person:

- Three nights' accommodations at the Disneyland Hotel
- Four days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Breakfast, lunch and dinner for three days at a variety of fine restaurants in Disneyland and at the Disneyland Hotel
- One day's admission and unlimited use of all rides and attractions in Knott's Berry Farm (except Shootin' Gallery, Rowboats and Pan-For-Gold); Mrs. Knott's famous Chicken Dinner; transportation to and from your hotel
- Choice of one "Flying Goodtime Feature" (see listing page 12)
- Round trip Airport Service transfers to Anaheim

Total Rate Per Person (including tax):	
Two Adults	$260 each
Three Adults	225 each
Four Adults	210 each
One Adult	355 each
Junior (12-17)	155 each
Child (3-11)	130 each

BOOKING INFORMATION APPEARS ON PAGE 12

EXCLUSIVE MAGIC KINGDOM CLUB FAMILY VACATION PLANS

2 NIGHT FAMILY GETAWAY

ncludes Per Person:
- Two nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Flying version includes round trip Airport Service transfers to Anaheim and return

otal Rate er Person ncluding ax):	DRIVING			FLYING		
	Disneyland Hotel	The Inn At The Park, Hyatt Anaheim, Grand Hotel	Howard Johnson's, Sheraton Anaheim	Disneyland Hotel	The Inn At The Park, Hyatt Anaheim, Grand Hotel	Howard Johnson's, Sheraton Anaheim
wo Adults	$ 84 ea.	$ 70 ea.	$57 ea.	$ 93 ea.	$ 79 ea.	$ 66 ea.
hree Adults	62 ea.	53 ea.	45 ea.	71 ea.	62 ea.	54 ea.
our Adults	51 ea.	44 ea.	39 ea.	60 ea.	53 ea.	48 ea.
ne Adult	150 ea.	122 ea.	93 ea.	159 ea.	131 ea.	102 ea.
unior (12-17)	17 ea.	17 ea.	17 ea.	26 ea.	26 ea.	26 ea.
hild (3-11)	16 ea.	16 ea.	16 ea.	21 ea.	21 ea.	21 ea.

OOKING INFORMATION APPEARS ON PAGE 12

3 NIGHT PARK HOLIDAY

Includes Per Person:
- Three nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choice of one "Goodtime Feature" (see page 12)
- Flying version includes round trip Airport Service transfers to Anaheim and return

Total Rate Per Person (including tax):	DRIVING			FLYING		
	Disneyland Hotel	The Inn At The Park, Hyatt Anaheim, Grand Hotel	Howard Johnson's, Sheraton Anaheim	Disneyland Hotel	The Inn At The Park, Hyatt Anaheim, Grand Hotel	Howard Johnson's, Sheraton Anaheim
Two Adults	$125 ea.	$104 ea.	$84 ea.	$142 ea.	$121 ea.	$101 ea.
Three Adults	92 ea.	78 ea.	68 ea.	109 ea.	95 ea.	85 ea.
Four Adults	76 ea.	65 ea.	59 ea.	93 ea.	82 ea.	76 ea.
One Adult	224 ea.	182 ea.	138 ea.	241 ea.	199 ea.	155 ea.
Junior (12-17)	25 ea.	25 ea.	25 ea.	42 ea.	42 ea.	42 ea.
Child (3-11)	22 ea.	22 ea.	22 ea.	32 ea.	32 ea.	32 ea.

BOOKING INFORMATION APPEARS ON PAGE 12

4 NIGHT DISNEYLAND ADVENTURE

Includes Per Person:
- Four nights' accommodations at the hotel of your choice
- Two days' admission and unlimited use of all adventures and attractions in Disneyland (except Shooting Galleries)
- Transportation between your hotel and Disneyland
- Choice of two "Goodtime Features" (see page 12)
- Flying version includes round trip Airport Service transfers to Anaheim and return

Total Rate Per Person (including tax):	DRIVING			FLYING		
	Disneyland Hotel	The Inn At The Park, Hyatt Anaheim, Grand Hotel	Howard Johnson's, Sheraton Anaheim	Disneyland Hotel	The Inn At The Park, Hyatt Anaheim, Grand Hotel	Howard Johnson's, Sheraton Anaheim
Two Adults	$167 ea.	$139 ea.	$111 ea.	$192 ea.	$164 ea.	$136 ea.
Three Adults	123 ea.	105 ea.	86 ea.	148 ea.	130 ea.	111 ea.
Four Adults	101 ea.	87 ea.	75 ea.	126 ea.	112 ea.	100 ea.
One Adult	299 ea.	243 ea.	182 ea.	324 ea.	268 ea.	207 ea.
Junior (12-17)	34 ea.	34 ea.	34 ea.	59 ea.	59 ea.	59 ea.
Child (3-11)	29 ea.	29 ea.	29 ea.	44 ea.	44 ea.	44 ea.

BOOKING INFORMATION APPEARS ON PAGE 12

NEW SERVICE FOR MEMBERS: The Magic Kingdom Club Travel Center can now arrange airline reservations or tickets and car rentals when members book their Club Vacation Plans at Disneyland. This new service, provided at no charge, is designed to save Club members time and effort in planning their vacations.

HE INN AT THE PARK

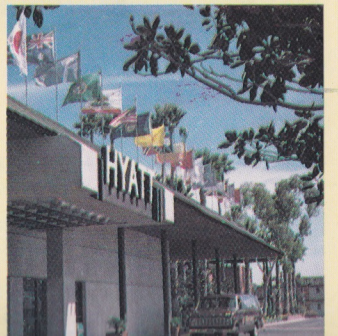
HOWARD JOHNSON'S

DISNEYLAND HOTEL

SHERATON ANAHEIM

GRAND HOTEL

HYATT ANAHEIM



Goodtime Features

DRIVING (Transportation not included)

Choice of:

A. Lunch or dinner at Casa de Fritos, French Market or Plaza Inn Restaurant in Disneyland
B. Admission to Lion Country Safari
C. Admission to Hanna-Barbera's Marineland
D. Admission to Universal Studios Tour
E. Admission to Movieland Wax Museum
F. Admission to Knott's Berry Farm; unlimited use of all rides and attractions (except Shootin' Gallery, Rowboats, Pan-for-Gold and Arcades)
G. Tour of Hollywood, Movie Stars' Homes and Beverly Hills (Transportation included)

Knott's Berry Farm

FLYING (Transportation to and from your hotel included)

Choice of:

A. Additional admission to Disneyland, including special Magic Kingdom Club ticket book; lunch or dinner at Casa de Fritos, French Market or Plaza Inn Restaurant in Disneyland
B. Admission to Knott's Berry Farm; unlimited use of all rides and attractions (except Shootin' Gallery, Rowboats, Pan-for-Gold and Arcades), plus Mrs. Knott's Famous Chicken Dinner
C. Tour and admission to Hanna-Barbera's Marineland, Long Beach and Ports O'Call
D. Grand tour of Los Angeles
E. Admission to Universal Studios Tour
F. Admission to Movieland Wax Museum; lunch in Cantina El Patio
G. Tijuana Shopping Spree

DISNEYLAND VACATION PLAN BOOKING INFORMATION

1. Full payment may be made at time reservation is booked, but must be received 14 days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than five days prior to arrival.
2. All rates in this brochure apply to the occupancy of one room. Junior and child rates applicable only when occupying same room as adult(s).
3. Additional nights, room only (subject to availability):

Disneyland Hotel	$66
The Inn At The Park, Hyatt Anaheim, Grand Hotel	$52
Howard Johnson's, Sheraton Anaheim	$43

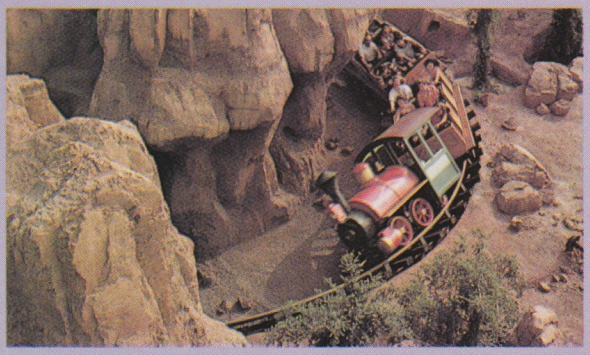
Extra-night rates applicable only to Vacation Plans.

4. Flying versions only: Rates do not include air fare. Round trip transportation from Los Angeles International Airport is included; John Wayne Airport (Orange County) transfers, deduct $4 for adult/junior and $2 for child.
5. Rollaway and crib rates are available upon request.
6. For rooms only, please contact each hotel directly.
7. Tickets and vouchers included in these plans will be held at your hotel front desk for pick-up upon arrival.
8. Any requests for refunds must be made in writing within 60 days of completion of travel.
9. Prices and components are subject to change without notice; coupons and tickets are non-refundable.
10. Vacation Plans are subject to accommodation availability.
11. Magic Kingdom Club chapter number must be given upon booking, and Membership Card must be presented upon registration.
12. Effective January 1, 1980 through December 31, 1980.

DISNEYLAND OPERATING HOURS

Disneyland is open Wednesday through Sunday during the Fall, Winter and Spring seasons. Extended operating hours are in effect during holiday periods.

During the summer season, Disneyland is open every day with extended operating hours.



Don't miss the Park's newest attraction, Big Thunder Mountain Railroad.

For Reservations or Further Information, Please Call or Write:

Walt Disney's MAGIC KINGDOM CLUB®
TRAVEL CENTER

P.O. BOX 4180, ANAHEIM, CALIFORNIA 92803
Always include your Chapter number.
(714) 999-4444
Early Reservations Recommended

Business Hours: 7am-7pm., Monday through Friday • 9am-5pm, Saturday and Sunday (Pacific Standard Time)

Disney's Greatest Songs and Stories in a Read-Along Collection

Announcing...

Disney's ANNIVERSARY COLLECTION

BRAND NEW FIRST TIME OFFER SAVE $3.16

Yours for only $10.95 plus postage and handling

YOU GET ALL THIS!

Stories and Songs from... Snow White and the Seven Dwarfs
Cinderella, Peter Pan
Brer Rabbit
Mary Poppins, Robin Hood
Winnie the Pooh and the Blustery Day
The Wizard of Oz
Pete's Dragon

9 24-PAGE READ-ALONG BOOKS with full-color illustrations

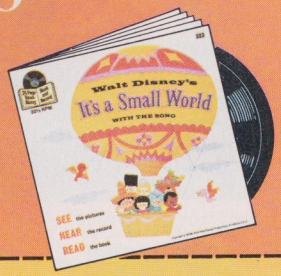
9 7-inch, 33⅓ rpm LONG-PLAYING DISNEY RECORDS

FULL-COLOR DISNEY ART! DRAMATIC STORY NARRATION! MUSIC AND SONGS! LARGE, EASY-TO-READ TYPE! PERFECT FOR YOUNG READERS!

YOUR SPECIAL FREE BONUS

Order Now... NO-RISK OFFER!

Mail in your Special Invitation Coupon TODAY. We will send you the Read-Along book-record album from this fabulous Disneyland attraction as your special FREE BONUS.



The name Walt Disney means the "finest in family entertainment." All over the world, children and adults alike recognize and love the hundreds of warm and wonderful characters created by Walt Disney.

Now, through this special offer, your child will thrill again and again to the many Wonderful Worlds of Disney available through this exciting commemorative book-record offer.

ENDLESS HAPPY HOURS FOR YOUR CHILD!

- Each album is designed specially for your young reader and features a 24-page book, lavishly illustrated by Disney Studio artists.
- Each record features dramatic story narration, character dialogue, sound effects and sing-along songs.
- Nine wonderful stories for your child . . . timeless classics as told by Walt Disney Studio experts.
- Each story printed with large "easy-to-read" type so your child can read-along in the book as the story unfolds.

THIS OUTSTANDING COLLECTION IS BOUND TO BECOME ONE OF YOUR CHILD'S MOST TREASURED POSSESSIONS

Words, pictures and music come together, giving your child a chance to actually be a part of the world of Disney entertainment. This proven concept in music and story entertainment is certain to be a favorite companion of your child for years to come!

READ THE BOOK . . . HEAR THE RECORD . . . SEE THE PICTURES

Walt Disney Music Company, 6 Commercial Street, Hicksville, New York 11801

SPECIAL INVITATION COUPON . . . SAVE $3.16

Send to: Walt Disney Music Co., Dept. **MKA**
6 Commercial St., Hicksville, N.Y. 11801

YES! Please rush me _____ set(s) of Disney's Anniversary Collection. Enclosed is my check, money order or charge authorization for $_____ ($10.95 plus $1.00 postage and handling for each set). If not completely delighted, I may return the entire collection for a prompt refund, but "It's a Small World" is mine to keep. (Calif. and N.Y. residents, please add appropriate sales tax.)

PRINT NAME _____

ADDRESS _____ APT _____

CITY _____ STATE _____ ZIP _____

Parent's Signature _____

Child's Name _____ Birthdate _____ month year

☐ Master Charge ☐ Visa

Acct. # _____

Expires _____ Interbank # _____ (Master Charge Only)

OFFER GOOD ONLY IN U.S.A.

If not completely satisfied, your money will be promptly refunded.

MEXICO CITY & IXTAPA

MEXICAN FIESTA VACATION

Discover seven days and nights of excitement and charm south-of-the-border with our exclusive combination of the old and new in romantic Mexico.

Tour Includes:

- Round trip scheduled air transportation to Mexico City from your home city, including in-flight meal service (Air fare not included in Land Rate below)
- Round trip scheduled air transportation from Mexico City to Zihuatanejo (Ixtapa)
- Round trip airport transfers in Mexico City and Ixtapa
- Three nights' deluxe accommodations at the El Presidente Chapultepec Hotel in Mexico City
- Four nights' deluxe accommodations at the Riviera Del Sol Hotel in Ixtapa
- Welcome cocktail receptions at both hotels
- Half-day tour of Mexico City highlights
- Tour of the Shrine of Guadalupe, the Pyramids of Teotihuacan, shopping at Los Indos Verdes; includes Mexican buffet luncheon
- Three-hour tour of the Floating Gardens of Xochimilco, the Olympic University and Lava Gardens
- The fabulous Ballet Folklorico and the Thieves Market of Lagunilla
- International Buffet Beach Party in Ixtapa
- Bilingual escorts throughout the tour
- Magic Kingdom Club Travel Bag
- "Guide to Mexico City and Ixtapa" Handbook
- All baggage handling and applicable taxes

Tour Highlights: MEXICO CITY (Three Nights)

The capital of Mexico is a festival of delights—blending the pageantry of her Pre-Columbian past with the grandeur and excitement of her spirit today. The past is ever-present in this grand cosmopolitan city boasting unique shopping adventures, fine dining, and spring-like temperatures year-round. Deluxe accommodations are offered at the El Presidente Chapultepec Hotel, overlooking beautiful Chapultepec Park. This dramatic hotel features displays of native artwork, elegant and casual dining, as well as exciting night entertainment.

IXTAPA (Four Nights)

This sparkling resort of sun and surf is one of Mexico's newest resorts and also one of its loveliest. Ixtapa sets a scene for a vacation stay you will treasure always, offering you the opportunity to relax in the isolated luxury of a new resort, or explore the nearby quaint and provincial village that is Zihuatanejo. The palm-lined beaches, towering coastal cliffs, spectacular lagoons, and lush vegetation remain untouched, preserving their natural flora and fauna as they were thousands of years ago.

The small fishing village of Zihuatanejo retains all the enchantment and tradition of Old World Mexico with cobblestone streets, charming whitewashed buildings, outdoor cafes, and strolling Mariachis.

Quality accommodations are featured at the luxurious Riviera Del Sol Hotel. Located in one of seven picturesque coves in Ixtapa, the hotel offers ocean and pool swimming, gourmet and casual dining, gift shops and nightly entertainment.

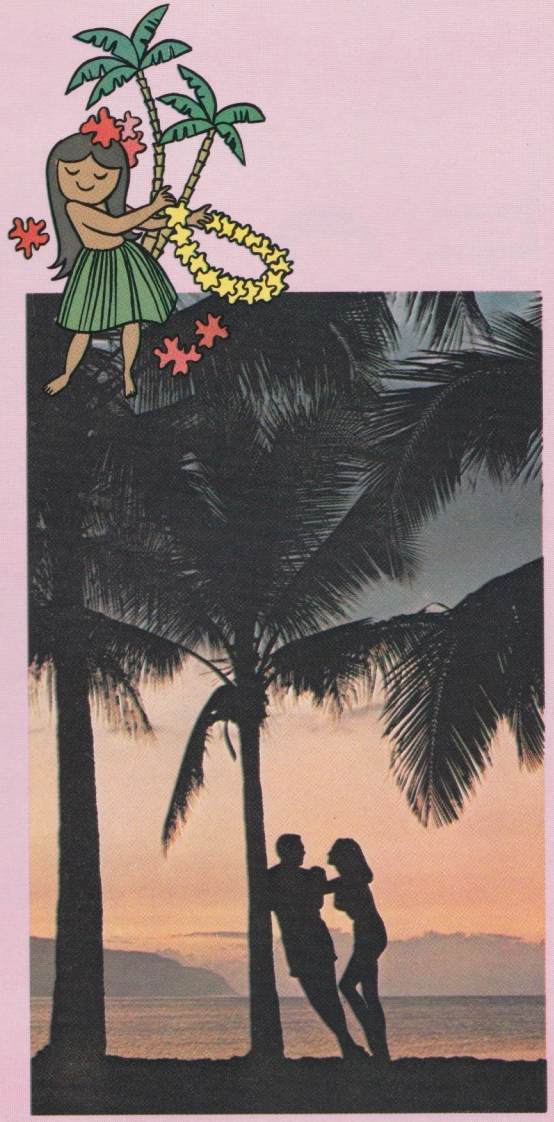
Departures:

JANUARY through NOVEMBER, 1980-1981: One Departure Monthly

1980 Land Rate Per Person:	Winter Season (January-March)	Summer Season (April-November)
Two Adults:	$415 each	$349 each
Three Adults:	356 each	313 each
One Adult:	598 each	470 each

This tour is available from major U.S. and Canadian cities. Above rates *do not* include round trip air fare to Mexico from your departure city. Rates for air transportation will be quoted at time of booking. Mexico City—Zihuatanejo air fare is subject to change without notice. Land rates quoted are effective for all 1980 departures; rates for 1981 are available Fall, 1980. BOOKING INFORMATION APPEARS ON PAGE 19.

HAWAII



Here are two great ways to enjoy the beauty and romance of Hawaii; a seven-night individual adventure in deluxe condominiums on Maui and Kauai or a ten-night fully escorted three island tour of Oahu, Maui and the Big Island of Hawaii.

INDEPENDENT ISLANDER

Tour Includes:

- Round trip scheduled air transportation to Hawaii from your home city, including in-flight meal service (Airfare not included in Land Rate below)
- Inter-island flights
- Three nights' deluxe condominium accommodations in Kauai at the Hanalei Bay Resort, including daily maid service
- Four nights' deluxe condominium accommodations in Maui at The Whaler, including daily maid service
- Standard-size, air-conditioned National rental car for seven days
- Magic Kingdom Club Travel Bag
- "Intro to the Islands" Handbook
- All applicable taxes, except Rental car

Tour Highlights: HANALEI BAY RESORT (Three Nights)

Far from the crowded tourist path, you'll enjoy three serene and peaceful nights at the Hanalei Bay Resort on Kauai. Surrounded by the fully planned Princeville Resort Community, Hanalei Bay Resort enjoys the best view of the bay and access to the beach, along with two swimming pools, saunas, tennis courts, and the 27-hole Makai Golf Course. Your home will be a spacious and luxurious condominium with private view lanai or two-bedroom suite and kitchenette or fully-equipped kitchen.

THE WHALER (Four Nights)

You'll enjoy the life of luxury at the Whaler, located in the heart of the Kaanapali Beach Resort area, just a short stroll from the "Whalers Village" and minutes from historic Lahaina. Your condominium will be in a class of its own, high above the stretches of Kaanapali Beach. Right on the grounds you'll find tennis courts, paddle courts, a sauna and exercise room, plus Kaanapali's two golf courses stretching out right behind the Whaler.

Departures:

JANUARY through DECEMBER, 1980: One Departure Monthly.

Land Rate Per Person:	One Bedroom/Two Bath Condominium	Two Bedroom/Two Bath Condominium
Two Adults:	$375 each	$527 each
Three Adults:	260 each	361 each
Four Adults:	198 each	275 each
Five Adults:	175 each	222 each
Six Adults:	—	187 each

BEACHCOMBER IN PARADISE

Tour Includes:

- Round trip scheduled air transportation to Hawaii from your home city, including in-flight meal service (Airfare not included in Land Rate below)
- Floral lei greeting
- Ten nights' deluxe hotel accommodations on the islands of Hawaii, Oahu and Maui
- Inter-island flights
- All transfers and tours in deluxe air-conditioned motor coaches
- Pearl Harbor Cruise
- Hilo-Kona cross island tour including Volcanoes National Park
- Magic Kingdom Club Travel Director at your service throughout the tour
- Magic Kingdom Club Travel Bag
- "Intro to the Islands" Handbook
- All baggage handling and applicable taxes

Tour Highlights:

- A broad smile and fragrant fresh floral lei greet you as you arrive on the "Big Island" of Hawaii
- Your first evening in Hawaii will be at your leisure in the peaceful town of Hilo. You'll find the Hawaiian hospitality and garden setting on the Naniloa Surf Hotel a perfect introduction to your Hawaiian experience. (One Night-Hilo)
- Beauty in bloom will delight you during your visit to an Orchid Nursery near Hilo. In stark contrast you'll visit the awesome lava beds of Kilauea that create the moon-like landscape of this fascinating island.
- You'll be a guest at the deluxe Kona Surf Hotel on the famous Kona Coast. It's easy to understand why King Kamehameha and other Hawaiian Royalty chose this scenic area as their home. (Two Nights-Kona)
- "Maui No Ka Oe," a favorite phrase of the islanders, means Maui is the best! Your deluxe accommodations in the heart of the Kaanapali Beach Resort area afford you easy access to a beautiful beach, golf, tennis, shopping at the Whalers Village and, of course, Maui's famous sunsets. (Three Nights-Maui)
- In Honolulu, the elegant Hyatt Regency will be your home. Featuring a three-story waterfall in the lobby, evening dancing on the terrace, and a multitude of tempting shops and restaurants, the hotel is a real attraction! (Four Nights-Honolulu)

Departures:

April 24-May 4, 1980; September 25-October 5, 1980

Land Rate Per Person:

Two Adults: $515 each; Three Adults: $425 each; One Adult: $810 each

These tours are available from all major U.S. and Canadian cities. Above rates *do not* include round-trip air fare to Hawaii from your departure city. Rates for air transportation will be quoted at time of booking. BOOKING INFORMATION APPEARS ON PAGE 19.

MOROCCO

& SPAIN

ESCAPE TO MOROCCO AND SPAIN

Join us for an exciting 14-day adventure to Morocco and Spain, including six nights in Morocco, two nights on the Costa del Sol in Spain, and four nights in Madrid.

Tour Includes:

- Round trip scheduled air transportation to Morocco/Spain from your home city, including in-flight meal service (Air fare not included in Land Rate below)
- Twelve nights' deluxe hotel accommodations
- Full breakfast and dinner every day; two lunches
- Sightseeing with English-speaking guides in every city
- All transfers and transportation via deluxe air-conditioned motorcoach
- Ferry transportation between Tangiers and Algeciras (Gibraltar)
- Magic Kingdom Club Travel Director at your service throughout the tour
- Magic Kingdom Club Travel Bag and "Escape to Morocco and Spain" Handbook
- All baggage handling and applicable taxes

Tour Highlights:

MARRAKESH Marrakesh is a city of color and desert tones, where merchants dazzle shoppers with sparkling brass, silver and copper wares.

FEZ Center of Morocco's artisans, craftsmen and merchants, this fascinating city retains its character and unique personality of centuries past.

COSTA DEL SOL Mediterranean sunshine greets you in this internationally popular coastal resort area set against a dramatic backdrop of rugged mountains.

MADRID Abounding in fine museums, entertainment, and cuisine, this exciting city is the surging center of Spain's past and future.

Departure: March 14-28, 1980

Land Rate Per Person: $975 each Adult, double occupancy.

This tour is available from all major U.S. and Canadian cities. Above rates *do not* include round trip air fare to Morocco/Spain from your departure city. Rates for air transportation will be quoted at time of booking. BOOKING INFORMATION APPEARS ON PAGE 19.

Sample Round Trip Air Fares: Los Angeles: $684; Chicago: $609; New York :$459

ORIENT

& JAPAN

SPLENDORS OF THE FAR EAST

The Orient offers its guests a magnificent succession of delightful and diverse cities—a colorful blend of Oriental ancient splendors, classically beautiful sights, and the upbeat of pulsing cities filled with life. These enchanting and captivating lands will set the scene for an unforgettable 21-day vacation you will treasure always.

Tokyo 3 nights, **Hakone** 1 night, **Kyoto** 2 nights, **Taipei** 2 nights, **Hong Kong** 6 nights, **Bangkok** 3 nights, **Singapore** 2 nights

Tour Includes:

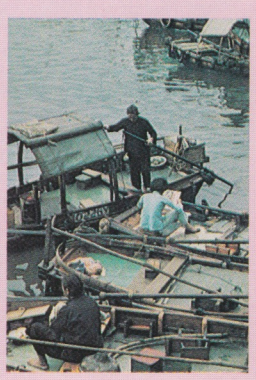
- Round trip scheduled air transportation to the Orient from your home city, including in-flight meal service (Air fare not included in Land Rate below)
- 21 nights' deluxe hotel accommodations
- Two meals a day including Daily American breakfast plus a lunch or dinner
- Sightseeing with English-speaking escort in all cities
- Ride on the Bullet Train, the world's fastest rail transportation
- Visit to the fabulous National Palace Museum and the Confucius Temple in Taipei
- Kowloon and New Territories tour, through typical Chinese countryside, to the border of the People's Republic of China and the old walled village of Kam Tin
- Hong Kong Cocktail Cruise, aboard a Chinese junk, around the harbor to the "Floating City" of Yaumati
- Magic Kingdom Club Travel Director at your service throughout the tour
- Magic Kingdom Club Travel Bag and "Guide to the Orient" Handbook
- All baggage handling and applicable taxes

Departure:
May 3-24, 1980

Land Rate Per Person:
Two Adults: $1,080 each; One Adult: $1,385 each

This tour is available from all major U.S. and Canadian cities. Above rates *do not* include round trip air fare to the Orient from your departure city. Rates for air transportation will be quoted at time of booking. BOOKING INFORMATION APPEARS ON PAGE 19.

Sample Round Trip Air Fares:
Los Angeles: $1,067; Chicago: $1,217; New York: $1,267



ENGLAND & IRELAND

COUNTRY MANOR TOUR

Join us for an exquisite visit to all the highlights of England and Ireland, including quaint villages, lush countryside, and the charming people of the British Isles.

Tour Includes:

- Round trip scheduled air transportation to England/Ireland from your home city, including in-flight meal service (Air fare not included in Land Rate below)
- Sixteen nights' accommodations at selected hotels and historic inns
- Breakfast and dinner every day, except one evening in London which will be at your leisure
- A Medieval Banquet
- Evening of theatre in London
- Evening of Shakespearean Theatre in Stratford on Avon
- Evening of entertainment at an Irish Cabaret
- Local sightseeing in every city/town
- All transportation and tours via deluxe motorcoach
- All admission fees (Castles, Cathedrals, Theatres, Museums, etc.)
- Magic Kingdom Club Tour Director at your service throughout the tour
- Magic Kingdom Club Travel Bag
- "Country Manor Tour" Handbook
- All baggage handling and applicable taxes

Tour Highlights:

IRELAND The Emerald Isle offers its visitors beautiful, tranquil countrysides, picturesque villages and warm, friendly people. Though this tour will give you but a glimpse of the many splendors of this fabled land, you will visit many of her most famous landmarks. Our tour features such highlights as a visit to the Blarney Castle, the Waterford Crystal Factory, St. Patrick Cathedral and Museum and many more of the historic sights of Ireland.

CHESTER This medieval town is surrounded by masonry walls whose history dates back 2000 years ago to the time of the Romans. The town retains much of its historical charm as you will discover during a stroll through the "Rows" of a medieval marketplace that tempts visitors with its wares.

STRATFORD ON AVON This town needs little introduction as it is the birthplace of the most famous author of the English language, William Shakespeare! You'll have the opportunity to visit Shakespeare's birthplace, Anne Hathaway's Cottage, and attend a play at the Royal Shakespearean Theatre.

BATH This town has attracted visitors for literally thousands of years because of its thermal baths. The famous Roman Baths were excavated in 1878, and have been restored in their original setting. In addition to the Baths, visitors to this famous town enjoy its beautiful gardens and historic buildings.

SALISBURY Salisbury is a delightful town that has retained much of its charm and beauty because of its distinctive architectural personality. Your accommodations in this town will be in one of England's oldest and finest Inns, the Rose and Crown, located near the Salisbury Cathedral.

CANTERBURY This colorful town was the final destination for Chaucer's Pilgrims in his classic "Canterbury Tales." The town retains its place as the spiritual center of the Anglican faith with an all-pervading sense of history. The focal point is the beautiful Cathedral which was the setting for such dramatic events as the murder of St. Thomas Becket.

LONDON London is the hub of this land of legend and history. Your visit will include such highlights as the Tower of London, Westminster Abbey, an evening at the theater, and plenty of free time for shopping and exploring at your own pace and leisure. You will also enjoy day excursions to Oxford University, Blenhein Palace (residence of the Churchill family), and Greenwich Maritime Museum.

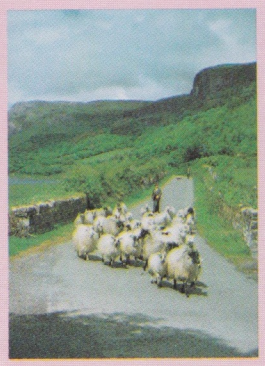
WINDSOR A visit to England would not be complete without a visit to the Royal Palace, the largest inhabited castle in Europe and the home of royalty since 1110. Your accommodations in Egham will be at "Great Fosters," a former Royal Hunting Lodge.

Departures:
May 15-30, 1980; September 18-October 3, 1980

Land Rate Per Person:
$1,535 each Adult, double occupancy.

This tour is available from all major U.S. and Canadian cities. Above rates *do not* include round trip air fare to England/Ireland from your departure city. Rates for air transportation will be quoted at time of booking. BOOKING INFORMATION APPEARS ON PAGE 19.

Sample Round Trip Air Fares: Los Angeles: $812; Chicago: $765; New York: $612.



CARIBBEAN

WALT DISNEY WORLD

The Magic Kingdom Club offers two exciting combinations of Walt Disney World, the Vacation Kingdom of the World, and a relaxing, romantic Norwegian Caribbean Lines Cruise. Choose from an 8-night tour with a 4-night Bahamas cruise or an 11-night tour with 7-night Caribbean cruise.

WALT DISNEY WORLD

Your stay at the Vacation Kingdom includes:

- Four nights' accommodations at one of the deluxe Disney hotels located in the heart of the Walt Disney World Resort Complex
- Five days' use of the Walt Disney World transportation system
- Five days' admission and unlimited use of all rides and attractions in the Magic Kingdom (except Shootin' Gallery)
- Coupons good for THREE breakfasts; TWO lunches; and ONE dinner at a variety of Walt Disney World dining locations
- An exciting Walt Disney World dinner show at either the Hoop-Dee-Doo Musical Revue, or the Polynesian Revue
- Fun 'n Sun coupon good for choice of one recreational activity

NCL FOUR-NIGHT BAHAMARAMA SM CRUISE

Depart from Miami aboard the luxurious M/S Sunward II for your four-night cruise including outside cabins, lavish meal service and entertainment throughout the cruise. Ports of call include Nassau, the beautiful Out Islands, and exciting Freeport.

NCL SEVEN-NIGHT CARIBBEAN CRUISE

Depart from Miami aboard the fabulous M/S Starward for your seven-night cruise. Accommodations include outside cabins, meal service and entertainment throughout the cruise. Ports of call include Port Antonio, Jamaica's most beautiful harbor, Port-au-Prince, Nassau, and an Out Island port for a spectacular beach party.

DISNEY/BAHAMAS

Tour Includes:

- Round trip scheduled air transportation to Miami and Orlando from your home city (Air fare not included in Land Rate below)
- Four nights at the Walt Disney World Resort
- Four-night Bahamarama cruise aboard Norwegian Caribbean Lines M/S Sunward II
- Round trip airport transfers via deluxe motor coach in Orlando and Miami
- Magic Kingdom Club Travel Director at your service throughout the tour
- Magic Kingdom Club Travel Bag
- "Walt Disney World/Cruise Vacations" Handbook
- All baggage handling and applicable taxes

Departures:

January 17-25, 1980; January 31-February 8, 1980; May 8-16, 1980; June 5-13, 1980; September 11-19, 1980; January 22-30, 1981; February 19-27, 1981; March 26-April 3, 1981; April 23-May 1, 1981; May 21-29, 1981; June 18-26, 1981

1980 Land/Cruise Rate Per Person:

Winter (January-March): $715 each Adult, double occupancy; Spring (April-June): $666 each Adult, double occupancy; Fall (September-November): $684 each Adult, double occupancy. Junior and Child rates are available.

DISNEY/CARIBBEAN

Tour Includes:

- Round trip scheduled air transportation to Miami and Orlando from your home city (Air fare not included in Land Rate below)
- Seven-night cruise aboard Norwegian Caribbean Lines M/S Starward
- Four nights at the Walt Disney World Resort
- All airport transfers via deluxe motor coach in Orlando and Miami
- Deluxe motor coach transportation between Miami and Walt Disney World
- Magic Kingdom Club Travel Bag
- "Walt Disney World/Cruise Vacations" Handbook
- All baggage handling and applicable taxes

Departures:

January 26-February 6, 1980; June 7-18, 1980; October 25-November 5, 1980; November 1-12, 1980; January 17-28, 1981; February 21-March 4, 1981; March 28-April 8, 1981; April 25-May 6, 1981; May 23-June 3, 1981; June 20-30, 1981

1980 Land/Cruise Rate Per Person:

Winter (January-March): $1,142 each Adult, double occupancy; Spring/Fall (April-November): $1,085 each Adult, double occupancy. Junior and Child rates are available.

These tours are available from all major U.S. and Canadian cities. Above rates *do not* include round trip air fare to Florida from your departure city. Rates for air transportation will be quoted at time of booking. Rates quoted are effective for all 1980 departures; rates for 1981 are available Fall, 1980. BOOKING INFORMATION APPEARS ON PAGE 19.

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WORLD SHOWCASE TOURS

WORLD SHOWCASE TOURS BOOKING INFORMATION

For Reservations or Further Information, Please Call or Write:

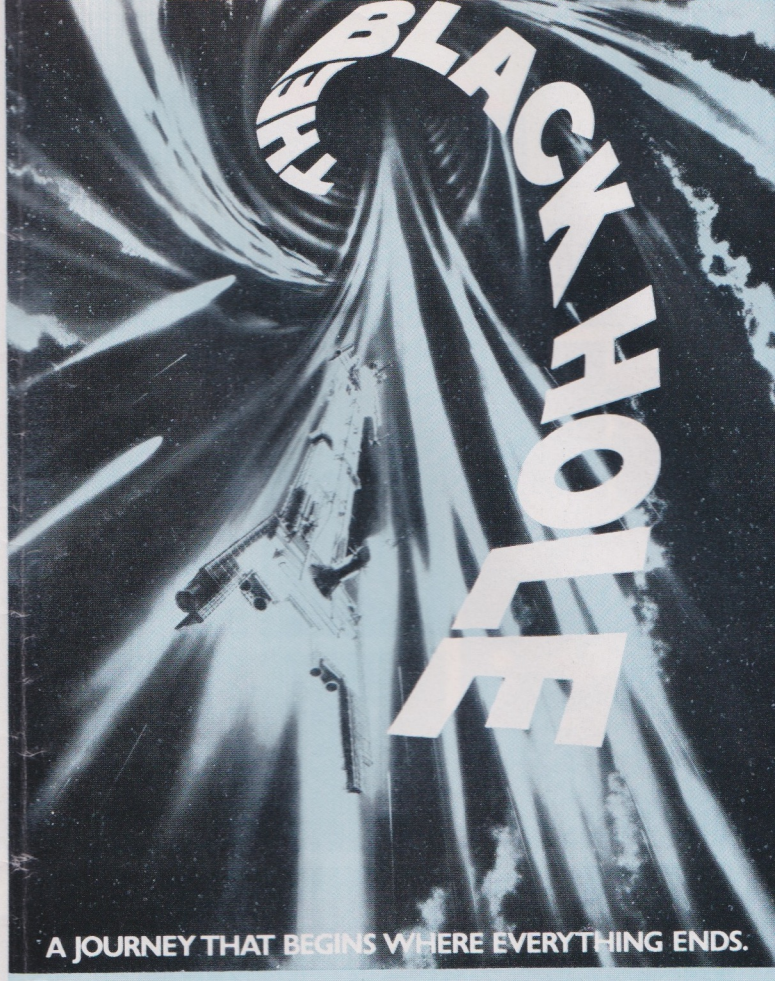
Walt Disney's MAGIC KINGDOM CLUB®

TRAVEL CENTER

P.O. BOX 4180, ANAHEIM, CALIFORNIA 92803
Always include your Chapter number.

(714) 999-4444

Any air fares included in price of tour or quoted at time of booking are subject to change. Junior and child rates may be available with applicable air fare; inquire at time of booking. All rates apply to the occupancy of one room or unit. All prices and components are subject to change without notice. Effective January 1, 1980 through December 31, 1980.



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Starring MAXIMILIAN SCHELL, ANTHONY PERKINS, ROBERT FORSTER
JOSEPH BOTTOMS and YVETTE MIMIEUX and ERNEST BORGNINE
Produced by RON MILLER Directed by GARY NELSON
Screenplay by JEB ROSEBROOK and GERRY DAY
Story by JEB ROSEBROOK and BOB BARBASH & RICHARD LANDAU
Production Design by PETER ELLENSHAW
From WALT DISNEY PRODUCTIONS

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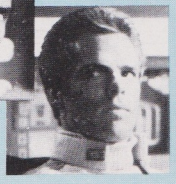

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